## TIDEWATER APPALACHIAN TRAIL CLUB BOARD OF DIRECTORS

Monthly Meeting January 5, 2022 (via Zoom due to Covid-19)

## **Members Present:**

Steve Clayton, Bruce Davidson, Ned Kuhns, Lee Lohman, Ellis Malabad, Kama Mitchell, Kari Pincus, Dave Plum, Cecil Salyer, Sharon Salyer, Jim Sexton, John Sima

## **Members Absent:**

Bob Adkisson, Rosanne Cary, Brittany Collins, Greg Hodges, Bill Lynn, Gene Monroe, Tony Phelps, Nalin Ratnayake

Others in Attendance: Jim Newman

- 1. Welcome and Call to Order: The meeting, with a quorum, was called to order at 7:01 p.m.
- 2. Proceedings of Previous Meeting: The December Board meeting minutes were approved.
- **3. Finance**: Cecil Salyer presented the Treasurer's report.
- **4. Membership:** Sharon Salyer presented the membership report.
- **5. Proposal:** When possible, the Treasurer proposed using Zelle a bank-provided funds transfer service for sending and receiving funds from the treasury. There are no costs or fees to senders or receivers of funds, and it is much quicker and easier than writing checks. This was approved.
- **6. Proposal:** Occasionally, when members use their personal credit card to pay for TATC expenses, they receive benefits in the form of miles or points. Due to the relatively small amounts of money and the complexity of tracking, it was proposed by Lee Lohman and Cecil Salyer that these benefits remain with the member. This was approved.
- **7. Proposal:** Lee Lohman distributed to the Board a set of annual objectives for 2022. These were approved as follows:
  - Hold/execute 50th Anniversary Events
    - o Event/Dinner
    - Historical Committee publications
    - o 500 Trees project
  - Update the Land Management Plan
  - Digitally archive all TATC permanent and temporary records.
  - Review and update the Bylaws
  - Establish formal policies and procedures.
  - Conduct the Spring Maintenance Trip
  - Conduct the Fall Maintenance Trip
  - Review timing/sequence and conduct the Loperfests
  - Conduct Local Trails Maintenance
  - Restart TATC Local Hiking, Biking, and Kayak trips when COVID permits.

- Expand maintenance and outdoor skills through related online and hands-on training.
- Bring TATC training into compliance with its obligations under the Volunteer Service Agreement.
- Expand recruiting to target 1) families with children by creating outdoor opportunities specifically for them, 2) minorities who have an interest in outdoor activities, 3) military members at or nearing retirement, 4) military veterans.
- **8. Proposal:** Steve Clayton proposed sending out a "save-the-date" announcement for the 50<sup>th</sup> Anniversary Celebration Event. It is October 2, 2022, from 5-8 pm.
- 9. Proposal: For the 50<sup>th</sup> Anniversary Tree Project, Lee Lohman proposed Jim Newman and Dave Plum be appointed temporary chairs for Norfolk and Virginia Beach. This was approved. Lee also proposed an initial authorization of \$6,000 for this project. This was approved. Jim Newman reported it looks promising to plant an initial batch of 50 trees in Norfolk in Feb. or Mar. for a cost of \$750. A date, place and request for volunteers will be announced when possible. Dave Plum is working with Virginia Beach on another batch of trees to possibly be planted in the same time frame.
- **10. Proposal**: Steve Clayton proposed the Board seek a member with PR experience to develop and recommend to the Board a PR strategy for the 50<sup>th</sup> Anniversary. This was approved. An announcement of this will be made in the membership meeting and in the next newsletter.
- **11. Discussion:** To address concerns about Board meeting attendance, Lee Lohman asked the Board to consider the possibility of creating an Executive Committee that would meet more frequently than the entire Board.
- **12. Business:** Ned Kuhns will organize a meeting of the Treasurer and Counselors in January to conduct the annual financial audit.
- **13. Business:** The annual budget meeting will be held 1.20.22
- **6. Adjournment** The President adjourned the meeting at 8:27p.m.